



How To Become A Member: Join our Parks People program to share with us your email address, what area of town you reside, and your favorite Cincinnati park. It's that simple!

Who Can Join? Anyone and everyone is welcome to join us in celebration of our cities parks and greenspaces.

What Do You Do? Parks People talk about and share what they know with others, using information we'll provide about what's happening in our city's parks and in your neighborhood. What's more, you can share your own experiences about Cincinnati Parks to get people talking.

When Do You Talk? People love the springtime - with flowers blooming, trees coming back to life, and the sounds of nature all around - so it's the best season to talk about Cincinnati Parks. Plus, with major upcoming events like the Krohn Butterfly Show and concerts and events in many parks, there's always a lot to talk about this time of year.

Who Do You Talk To? The people in your life all need to know you are a Parks Person... and we make it easy for you to tell them. Your mother, sister, friends, neighbors, PTA buddies, sports team parents, co-workers, and online friends are all great people to talk with. But who you reach is up to you, so go for it!

How Do You Stay Informed? Members receive periodic emails featuring insider information, links to special events, and specific invitations to help with special events like the Butterfly Show at Krohn Conservatory. Plus our new website at www.cincinnatiiparks.com is packed with lots of useful information about everything that our Parks have for you to share in conversation with others.

What Do You Use? Everyone that joins the Parks People program is encouraged to utilize the promotional materials produced to announce special events held at numerous Parks facilities. As well as attend events and showings, plus participate in multiple opportunities to get more involved with Cincinnati Parks.

Want to Be a Parks People Program Leader? Every great people-to-people program needs leaders willing to step up and help organize other people in order to accomplish a common goal. Certain events require extra promotion and community outreach efforts, so we're looking for group leaders who can help rally support and lead other Parks People to make the greatest impact. Please contact Cheryl at ParksPeople@cincinnatiiparks.com if you would like to be considered for a leadership role in the program.

Program Involvement Levels:

Street Team Leader -

- Ready to work towards our communication objectives; pick up and distribute materials.
- Willing to be a leader among other Parks People to direct them and help them succeed.
- Create online communications via personal blog, email, your website, or social networking sites.

Street Team Member -

- Willing to distribute posters, flyers, coupons, and other materials in your neighborhood.
- Talk within your social networks (i.e. sports, church, coffee shop, book club)
- Create online communications via personal blog, email, your website, or social networking sites.

Event Volunteer -

- Willing to work a schedule at special events like the Butterfly Show or Summer Nature Programs.
- Attend training and be accountable for scheduled volunteer hours.

