



From the Women's Committee of Cincinnati Riverfront Park:

Cincinnati Riverfront Park is the dynamic new 45-acre park that will soon rise along Cincinnati's historic riverfront, between Great American Ballpark and Paul Brown Stadium. The creation of this park is arguably the most important public project our region will undertake over the next decade. As the city's new "front yard," Cincinnati Riverfront Park will become a destination venue for an estimated 1.1 million visitors annually.

The new park will transform Cincinnati's riverfront into a powerful destination gateway that will fuel economic development, community health, commerce and tourism for the entire region. Cincinnati Riverfront Park will become our legacy to future generations—and it is an effort that all of us can be involved in on a grassroots level.

Though the park will be built with city, state and federal funds, private donations also are needed to build many of the park's unique features and to endow the park. This is why private giving is so important to this project. The Women's Committee of Cincinnati Riverfront Park is an organization created to provide meaningful financial and public support for Cincinnati Parks' effort to build Cincinnati Riverfront Park.

As of mid-2008, we have raised more than \$500,000, which will go toward the endowment of our beloved new park. We're so thankful to those of you who stepped forward to help us achieve this! At our first "Hats Off" Luncheon in May 2007 we set a goal of identifying one hundred donating founders, but that goal was surpassed by more than 300 people! During our second annual "Hats Off" Luncheon in May 2008 we achieved our goal to raise the endowment amount to \$500,000.

And there's more:

- On February 1st, CRP's Boston-based design team, Sasaki Associates, presented the construction phasing of the park to members of the Women's Committee. Internationally renowned Sasaki Associates was also selected as the landscape designer for the 2008 Beijing Olympics.
- The John Smale family has announced a \$50,000 contribution to endow the Phyllis Smale Award, created to acknowledge and encourage civic improvement. The Award recognizes outstanding achievement, leadership contributions, service and creative vision in horticulture, beautification, conservation, botany, landscape and garden design, education, historic preservation, environmental protection, and civic improvement of public places within the city of Cincinnati.
- In September 2008, the historic groundbreaking ceremony will take place for Cincinnati Riverfront Park.

Watch for details!

The Cincinnati Parks system—with more than 5,000 acres of park space— is truly the envy of many cities—and is judged one of the top urban systems in the country by the national Trust for Public Lands. Our many gorgeous parks—like the vision that will soon become Cincinnati Riverfront Park—are free and accessible to all. This new park presents us with an unprecedented opportunity to create our community's new front yard filled with glorious green grass, trees, gardens, trails and places to play and gather.

Again, this park is our legacy to future Cincinnatians. That's why we are committed to the fundraising momentum we established last year: it is our goal to increase our endowment by 10 percent annually. Many before us have made our parks system what it is today—now it's our turn.

Do not underestimate the power of women's voices—we can be a tremendous force for lasting change! Private support for public greatness! Your generous gift will help us surpass our goal in 2008.

In 2008, the Women's Committee is planning some exciting trips for members. In June we took a wine-tasting tour of Cincinnati Parks, and a trip to our sister city of Munich, Germany, where we dedicated the "Cincinnati Floral Carpet" in honor of that city's 850th birthday.

Upcoming trips we're planning this year include:

- Indianapolis, Indiana, September – Representatives from Cincinnati Riverfront Park's design firm, Sasaki Associates, will lead a tour of the highly acclaimed White River Project they designed and completed for Indianapolis' downtown waterfront.
- Cincinnati Parks Bus Tour, September – This is a second opportunity to take a bus tour of the world renowned Cincinnati Parks system!
- Liuzhou, China, November 6-16 – The tour will visit Beijing, Shanghai, The Great Wall and finish up at the dedication of Cincinnati's newest sister city park in Liuzhou, China.

Please join us, whether it's for a meeting, or one of our trips! And keep abreast of our committee's activities and progress through our online newsletter, Currents – that way; we'll update you while we save trees, postage and time.

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