



**NEWS
ADVISORY**

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April 21-June 24, 2012 – Krohn Conservatory in Eden Park



Macy's & P&G Become Presenting Sponsors of 2012 Butterfly Show

"On Wings of Harmony" to feature butterflies from six continents

Cincinnati, OH - The Cincinnati Park Board announces that the Macy's Foundation and Procter & Gamble have become the Presenting Sponsors of "On Wings of Harmony", the 2012 Krohn Conservatory Butterfly Show featuring Butterflies of the World. Humana, Brandimage, Scherzinger Pest Control and Friends of Krohn have become Supporting Sponsors of the show—now in its 17th year.

"On Wings of Harmony" will feature thousands of vibrant, colorful butterflies that will arrive in Cincinnati from every continent on earth (with the exception of Antarctica!). They will be in free flight throughout the showroom, often fluttering together through the ribs of a 10-foot recycled aluminum globe. (Now that's 'harmony' at its very best!)

SHOW HIGHLIGHTS INCLUDE:

- 16,000 butterflies representing the continents
 - Beautiful floral displays
 - Special children's programming
 - New hummingbird garden
- Photo, drawing and painting contests
- Colorful set designs including giant mobiles, new butterfly topiaries and rainbow accents
- Friday evening Happy Hour Events

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“The annual Butterfly Show breaks attendance records year after year, and that’s because it is recognized as one of the world’s very best,” said Willie F. Carden, Jr., Director of Cincinnati Parks. “And because it is a family event of the highest quality, it brings outstanding sponsor partners to the table to participate in bringing enjoyment and education to children and families throughout the region. We are very grateful for their generous support of this magnificent world-class event.”

TICKETS & ADMISSION

ADULTS: \$6.00 • SENIORS: \$5.00 • CHILDREN: (Under 17) \$4.00 • AGES 4 & UNDER: FREE

Family group rates, unlimited show admission pins and coupons will also be available. Details coming soon.

www.cincinnatiiparks.com

For more information, contact Joyce Kamen at 513.543.8109; or Manda Hurdelbrink at 513.324.8610.

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The Cincinnati Park Board presents its 17th annual Butterfly Show at the Krohn Conservatory—featuring the Butterflies of the World. The Krohn Conservatory is a nationally recognized showcase of more than 3,500 plant species from around the world. Throughout the year, the Krohn Conservatory features a variety of special exhibits and programs, including the annual Holiday Show, and the floral Spring and Fall shows, as well as a unique collection of plants in the Palm, Tropical, Desert and Orchid houses.



A 10-foot globe made of recycled aluminum will be the centerpiece in the showroom during the annual Butterfly Show featuring Butterflies of the World.

The globe was constructed by Cincinnati’s Vulkane Industrial Arts, custom metal fabricators.